

Kylie Haney

Graphic Designer

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971.276.8484
www.kyliehaney.design

EDUCATION

OREGON STATE UNIVERSITY / CLASS OF 2021

Bachelor of Fine Arts in Graphic Design

Joined a 4-year graphic design program at Oregon State University. Primary focus included brand identity and publications with other education in HTML/CSS coding, video editing, website/app design, and digital design.

EXPERIENCE

GRAPHIC DESIGNER I / OREPAC BUILDING PRODUCTS

March 2024 — January 2026

Graphic designer at the corporate office to support 10 branch locations. Responsible for collaborating cross-functionally with e-commerce, sales, and product teams to conceptualize and design print & digital collateral. This includes digital graphics, signage, merchandising, brochures, and promotional materials.

JUNIOR GRAPHIC DESIGNER / LOGICAL POSITION®

October 2021 — December 2023

Collaborated with Account Managers, Paid Search Specialists, and my marketing team to develop design campaigns for multiple clients. Utilized display advertising and CRM tools to enhance every client's brand presence through pay-per-click marketing, Amazon A+ Content, and Amazon Brand Story.

GRAPHIC DESIGNER / OSU RECREATIONAL SPORTS

September 2019 — June 2021

Served as one of the lead graphic designers at Oregon State University's Recreational Center. Acted as a primary point of contact for Rec Sports staff to strategize and execute marketing campaigns targeting the student body. Designed posters, social media content, merchandise, and other informational materials in support of the marketing team.

SKILLS

Brand Systems
Print Design
Digital Design
Video Editing (Basics)
Illustration

TOOLS

Adobe Creative Cloud
Figma
Microsoft Office
Canva
Slides / PowerPoint

REFERENCES

DAVID WESTERDALE

Graphic Designer

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JJ GRINVALDS

Multimedia Designer

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