

Kylie

Haney

# *The* QUIET CREATOR

## Education

### Bachelor of Fine Arts in Graphic Design

Oregon State University

Class of 2021

## Skills

Adobe Creative Cloud

Illustration

Brand Systems

Collaboration

Microsoft Office

Figma

Organization

Communication

## References

### David Westerdale | Graphic Designer

dlwesterdale@gmail.com

503.887.9903

### Dani Figueroa | Senior Graphic Designer

Dani.Figueroa@logicalposition.com

971.322.8777

## Experience

### GRAPHIC DESIGNER I

OrePac Building Products

2024—Current

Graphic designer at corporate supporting all 10 branch locations. Responsible for collaborating cross-functionally with e-commerce, sales, and product teams to conceptualize and design print & digital collateral. This includes digital graphics, signage, merchandising, brochures, flyers, and promotional materials.

### JUNIOR GRAPHIC DESIGNER

Logical Position®

2021—2023

Collaborated with Account Managers, Paid Search Specialists, and my marketing team to develop design campaigns for multiple clients. Utilized display advertising and CRM tools to enhance every client's brand presence through pay-per-click marketing, Amazon A+ Content, and Amazon Brand Story.

### FRONT DESK CLERK

BurnCycle

2021—2022

Managed front-of-house by providing excellent customer service and assisting with membership inquiries for clients. Prepared the studio between classes through thorough cleaning and sanitizing to maintain health and safety standards. Lastly, handled administrative tasks and customer communications via email, phone, and in person.

### GRAPHIC DESIGNER

Oregon State University

2019—2021

Served as one of the lead graphic designers at OSU's Recreational Center. Acted as a primary point of contact for Rec Sports staff to strategize and execute marketing campaigns targeting the student body. Designed posters, social media content, merchandise, and other informational materials in support of the marketing team.